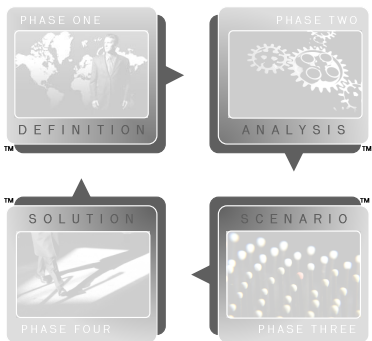


# PRESENTATIONS

## Fighting Life's F.I.R.E.S.™



### STRATEGY FORMULATION



### H.I.T. THE TARGET



goal-setting + achievement

### HIRE A SPEAKER!



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most popular!

### FIGHTING LIFE'S FIRES™

Imagine five butane lighters situated neatly before you, each with a small flickering flame. The ports are labeled from left to right with curious words, such as: Financial, Internal, Relational, External, and Spiritual (F.I.R.E.S.™). These are the five critical areas in our lives that we all struggle to balance on a daily basis. At any time, a raging inferno could ensue.

The audience will learn proven life mastery strategies, while applying traditional and non-traditional approaches to personal and professional development.

life mastery | balance | coaching | mentoring | development | self-help | strategy

great wisdom!

### REALITY IS CLOSER THAN THE MOON

Exceptional leaders create a common destination and then motivate their team toward realistic successes. Average leaders reach for the moon, failing to link realistic goals to winning strategies. Expectations fall short and team discouragement abounds.

Discussing the role of leadership in the strategy formulation process, the audience will receive expert tips and tricks to realizing desired outcomes. Participants will learn to Reset, Redefine and Realign™ unproductive paradigms with proven methods of success.

leadership | strategic planning | goal-setting | definition | analysis | scenario | solution

laugh out loud!

### H.I.T THE TARGET

Goals that fall short of a desired outcome are largely attributed to a lack of accountability and discipline to achievement. Maintaining motivation and momentum until the end is often difficult to do. Simply defining a goal and objective properly can mean the critical difference between success and failure.

In this interactive (and funny!) presentation, the audience will learn a memorable way to set and achieve goals and objectives. Prepare to laugh out loud during the process!

goal-setting | achievement | planning | teamwork | process | accountability | humor

what do you need?

### PUBLIC SPEAKING

Schedule our professional speakers for your next meeting, conference, or special event! We will address audiences of 5 to 50,000 people on a number of topics, including:

- Leadership ● Management ● Org Development ● Change ● Strategy

Are you a religious organization? Ask about our Spiritual Gifts workshop and our seminar for entrepreneurs, entitled "How to Create a Bible-based Business!"

seminars | workshops | conferences | symposiums | keynotes | retreats | sermons

For more info + scheduling:  
**(877) 327-4642**

# WHAT they SAY...

## TESTIMONIALS + ENDORSEMENTS

"Dan is always professional, optimistic, upbeat and personable, with superb project management skills and business acumen. A pleasure to work with!"

**Larry W.**  
**Hewlett-Packard Company**

"Daring Business Strategies aided in the development of a strategic plan for our religious organization. Dan Purdy demonstrated quality and professionalism at every step of the process. Dan is very skilled as a speaker, facilitator, and consultant. Every meeting or interaction found him prepared and his materials of the highest quality."

**Bill H.**  
**Colorado State University**

"I have worked with Dan on several successful projects over many years. Each time, Dan has not only brought solid business knowledge and skills, but also a strong work ethic. His experience in both large and small organizations is an asset to any team. Additionally, his communication and planning fundamentals ensure a project or task runs like clock-work."

**Rocke E.**  
**Carpe Datum Consulting**

best quality!

professional!

"I had the pleasure of working with Dan on multiple supply chain and business strategy projects at Hewlett-Packard and Agilent Technologies. Dan always provided unique insights with positive constructive energy for the team. His professionalism, knowledge and work ethic were always invaluable assets that we could rely on."

**William D.**  
**Phelps Dodge Mining Company**

"Hiring Daring Business Strategies was the best investment I made so far in my growing retail clothing store! They are reliable and diligent at solving complex problems, with a good knowledge and a broad perspective in business. I especially like their sincere concerns for my company with their prayers. Daring is an important part of my management team!"

**Kim C.**  
**Solo Chic, Inc.**

"Thanks Daring for reviewing and recreating a competitive Curriculum Vitae in an expeditious manner. It assisted me in attaining a six-figure, executive position!"

**Dr. Jeffrey D.**  
**Board Certified Physician**

"Dan worked as my primary contact when completing and ultimately winning an RFP for a corporate catalog/merchandise program. The time Dan spent in the beginning ensuring the program was set up correctly has meant the on going management is clear and concise even after his departure. Through out the entire process Dan was professional, organized, and extremely detailed."

**Cindy J.**  
**Brown & Bigelow**

"Daring Business Strategies provided us with breakthrough insights which have resulted in greater effectiveness and success. VBI is now well on its way to make a difference in many more lives around the world thanks to Daring Business Strategies."

**Matthew G.**  
**vagaBONDSERVANT International**

"My experience with your company in handling a family matter was a positive one! You were prompt with your results, efficient, very professional and objective in facilitating a strategic plan for the benefit of all concerned."

**Mary P.**  
**Philadelphia, PA**

experienced!

planning | consulting | coaching | mentoring | seminars | workshops



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